



April 5 & 6, 2022
Day 1: In-person & digital
Day 2: Digital

**Silver Spring
Civic Building
1 Veterans Place
Silver Spring, MD**



NATIONAL CAPITAL REGION

Presented by

**The Montgomery County
Department of Environmental
Protection**

In partnership with

**USGBC National Capital
Region**

**Contact Terrie Clifford
tclifford@usgbc.org for
availability**

www.mcenergysummit.org

#PowerUpMC

2022 Sponsorship Opportunities

GIGAWATT SPONSOR – Education

\$5,000 (1 available) **SOLD OUT**

- o Custom educational session developed in partnership with event hosts
- o Top billing Gigawatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Event site blog opportunity with newsletter promotion
- o Custom social media promotion
- o Booth in Exhibit Hall* – Prominent location
- o Inclusion in sponsor slides during event intro
- o 10 event tickets

MEGAWATT SPONSOR – Plenary- Both Days

\$4,300 (1 available) **SOLD OUT**

- o Short speaking opportunity during welcome remarks
- o Slide individually identifying your company as the Plenary Sponsor during morning intro
- o Opportunity to show 2-minute video during summit and to post video on MCES site
- o Recognized as a Megawatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall* – prominent location
- o Inclusion in sponsor slides during event intro
- o 5 event tickets

OHM SPONSOR – Name Tag

\$3,500 (1 available)

- o Logo included on nametag worn by each in person guest on day one and at networking receptions on both days
- o Opportunity to show 1-minute video during summit and to post video on MCES site
- o Recognized as a Kilowatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Inclusion in sponsor slides during event intro
- o Booth in Exhibit Hall*
- o 4 event tickets

KILOWATT SPONSOR – Day One Reception

\$3,500 (1 available) **SOLD OUT**

- o Short speaking opportunity at reception welcome
- o Logo included at the bar and at each table during reception
- o Opportunity to show 1-minute video during summit and to post video on MCES site.
- o Recognized as a Kilowatt sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall*
- o Inclusion in sponsor slides during event intro
- o 4 event tickets

DECAWATT SPONSOR – Day One Lunch

\$3,200 (1 available) **SOLD OUT**

- o Brief 10 minute presentation during lunch on Day One
- o Logo included on lunch service table and on each table in Great Hall during lunch
- o Opportunity to show one-minute video during summit- Day Two
- o Recognized as a Decawatt sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Inclusion in sponsor slides during event intro
- o Booth in Exhibit Hall*
- o 3 event tickets

SCHOLARSHIP SPONSOR

\$3,000 – (1 available)

- o Branding on 10 event scholarships to students and community residents.
- o Opportunity to show one-minute video during summit.
- o Photo opportunity with recipients, program announcement
- o Recognized as a scholarship sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall*
- o Inclusion in sponsor slides during event intro
- o 3 event tickets

WATT SPONSOR – Sustainability/Waste Reduction

\$2,000 (1 available) **SOLD OUT**

- o Inclusion in sponsor slides during digital summit presentation
- o Offsets food composting, recycling
- o Recognized as the Watt Sustainability sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall*
- o 2 event tickets

JOULE SPONSOR – Day Two Brown Bag Lunch

\$1,700 (1 available)

- o Opportunity for virtual presentation and discussion
- o Recognized as a Joule sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall*
- o 2 event tickets

HERTZ SPONSOR – Day One Breakfast

\$1,700 (1 available)

- o Logo included on breakfast service table and on each table in Great Hall during breakfast
- o Recognized as a Joule sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall*
- o 2 event tickets

AMP SPONSOR – Exhibitor

\$1,500* (2 Available)

- o Recognized as an Amp event sponsor throughout event signage, newsletter, and event website providing tens of thousands of impressions
- o Booth in Exhibit Hall*
- o 1 event ticket

VOLT SPONSOR – Small Business or NGO Sponsor

\$750 (2 Available) **2 LEFT!****

- o Recognized as an Volt event sponsor throughout event signage, newsletter, and event website providing tens of thousands of impressions
- o Booth in Exhibit Hall*
- o 1 event ticket

**Small business rate (<\$5M in annual revenue) upon revenue validation.

*All exhibit booths will be part of an Expo Scavenger Hunt for attendees. Ask for details!